



MEDIA ADVISORY

FOR IMMEDIATE RELEASE

Feb. 4, 2010

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INDY PARKS & RECREATION MAKES WAGER WITH NEW ORLEANS CITY PARK FOR SUPER BOWL XLIV

INDIANAPOLIS – (Feb. 4, 2010) Indy Parks Director Stuart Lowry and New Orleans City Park Chief Executive Officer Bob Becker have made their wagers for Super Bowl XLIV.

Lowry has put together a package of Indy Parks favorites including maple syrup tapped from trees at Southeastway Park; bars of locally based Endangered Species Chocolate, which sponsors the cacao tree at Garfield Park's Conservatory; a souvenir cacao pod containing cacao beans from the Conservatory's cacao tree; an orchid grown at Garfield Park Conservatory; and shirts from Indy Parks' "Sharing the Dream" partnership with Citizens Energy Group. Becker's wager consists of City Park T-shirts, jambalaya, Mardi Gras beads, red beans, hot sauce, a voodoo doll and beignet mix that will come to Indianapolis if the Colts win.

"While the Saints are marching in with the NFC title, the Colts will be galloping out as Super Bowl world champions," said Lowry. "I'm confident the Colts will be victorious when they take the field this Sunday, and ultimately we both win because we have great parks systems."

"The Who Dat Nation and particularly the employees of New Orleans City Park look forward to a competitive and high-scoring game," said Becker. "It's a good thing Indianapolis has such a wonderful parks system, as their fans will no doubt be utilizing the facilities on Monday to work out all their frustrations."

City of Indianapolis Mayor Ballard has declared February 1-7, 2010, "Blue Week" and is asking all citizens to support the team by dressing in blue, decorating their homes and businesses and showing their true team spirit as we wish the Colts good luck in Super Bowl XLIV.

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